

Sustainable Events: Sustainable Transport





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Transport to and from events can result in significant amounts of carbon emissions, especially if using air travel. Transport is one of the more difficult areas to control for events, however, you can influence behaviours and lead by example.

Sustainable events can encourage car sharing, public and active transport, such as cycling and walking. Public transport has the lowest emissions of motorised transport to events and should be encouraged wherever possible. Active transport has an added health benefit and can also encourage more community interaction.

Encourage staff and attendees to offset their carbon emissions from any flights.



Success story

The City of Adelaide's [New Year's Eve](#) attracted 55,000 people in 2018. Patrons were encouraged to use active or public transport and offered on-site facilities, such as secure on-site bike parking.

This checklist can be used as a guide to reducing transport emissions for events. Simply select actions that are applicable to your event and ensure regular reviews for continued improvement.



Sustainable Event Transport Checklist

Before the event

- Choose a location that is accessible by public/active transport and provide maps and information.
- Choose a location with relevant facilities and promote them, i.e.
 - bike parking/repair stations
 - lockers/change rooms
 - free tram/bus
 - bus stops
 - walking trail
 - train station
 - electric vehicles charging stations
 - park 'n' ride
 - transport concession discounts.
- Work with the City of Adelaide events facilitators to book bike parking racks.
- Consider reducing travel by hosting online meetings or sharing necessary travel ensuring the most efficient and environmentally conscious options are chosen, purchasing offsets where possible.
- Source locally, from as few suppliers as possible, to reduce freight and logistics (i.e. performers, staff, suppliers, food, materials).
- Utilise sustainable transportation methods for goods and materials to/from site.
- Work with organisations who also reduce their transport impact and write requirements into agreements (i.e. ask that they provide data, use of renewables etc).
- Consider bump in/out times and work with suppliers to minimise traffic disruptions, equipment idling, multiple trips, surface damage, and air/noise pollution.
- If vehicles are required, consider hiring efficient electric options and brief staff on the most effective use for optimum efficiencies.
- Brief staff so that they can answer questions about public transport and facilities.
- Schedule the event in off-peak hours for efficient travel. Encourage and promote public or shared transport, ensuring timetable information and travel times are shared.
- Consider providing a shuttle bus or pedicab for staff and/or attendees to and from the nearest public transport hub.
- If accommodation is required, consider proximity to site or public/active transport.
- Provide an opportunity for attendees to utilise travel offsets (encourage at booking).
- Provide online information about sustainable transport options and maps of weatherproof and accessible routes.
- Publicly make a statement of commitment that provides a clear message to stakeholders about sustainable transport values and expectations.
- Utilise government or industry rebates, such as the [City of Adelaide Sustainability Incentive Scheme](#), to install electric vehicle and e-bike charging stations.



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During the event

- Educate the community with signage, information booths, staff engagement etc.
- For large sites or multiple locations, provide sustainable travel options between locations.
- Offer promotional codes for ride share, e-scooters and the like.
- Live stream the event.
- Ask the audience for their thoughts about transport/accessibility (i.e. through videos or surveys).
- Collect data (i.e. count the number of bikes parked or request public transport information) on sustainable transport outcomes.

After the event

- Conduct an online survey asking transport questions (i.e. method of travel to/from the event).
- Promote, celebrate and share stories of sustainable transport outcomes with the community, site and networks, thanking and acknowledging efforts.
- Document opportunities and learnings for the next event, tracking progress.
- Evaluate greenhouse gas emissions from attendee and participant travel.
- Consider gaining carbon neutral certification.
- Share stories with the sustainability team at the City of Adelaide: sustainability@cityofadelaide.com.au

For more information please visit cityofadelaide.com.au/transport-parking/public-transport/

This checklist was informed by multiple existing resources including those from the Cities of Brisbane and Melbourne. Kind thanks to everyone working in this space.

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cityofadelaide.com.au/sustainable-events